



TIKTEK

**WE ARE THE BEST
WAY TO BRING
PRODUCTS TO MEXICO.**

OUR EXPERIENCE MAKES IT EASY TO INTRODUCE NEW PRODUCTS

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WHO ARE WE?

Tik Tek Marketing is a comprehensive service that introduces and positions new products in the Mexican market.

We adapt our services according to your business needs and goals.

.....
With over 30 years of experience,
our business relationships have been strengthened to help you grow your business through best distribution channels.

OUR SUCCESS STORIES

Our company having an exclusive distribution agreement with Banana Boat in Mexico, **we managed to get control of 25% of the national sunscreen market.**

Foreo hit our target goal of selling over 40,000 units through 2 of our distribution **channels representing a 777% growth.**

Tik Tek Marketing became the exclusive distributor of Silk'n products in **Mexico, the caribbean and parts of Central America.**

We got the concession to manage Waterpick's sales in Mexico. **We were able to increase Waterpick's sales by 500%.**

Among the new brands was Playtex, **which got 34% of the Mexican market share of the industry.**

MISSION STATEMENT

Help organizations around the world to navigate the complex Mexican market and enable them to successfully bring their products to the Mexican market by being an extension of their existing business.

CORE VALUES



We make your needs ours. We take your business goals to the next level, supporting our work with more than 30 years of experience and success.



The Company employs “winners”. Intelligent hardworking ambitious people who are competitive in spirit and have established a solid record of achievement.

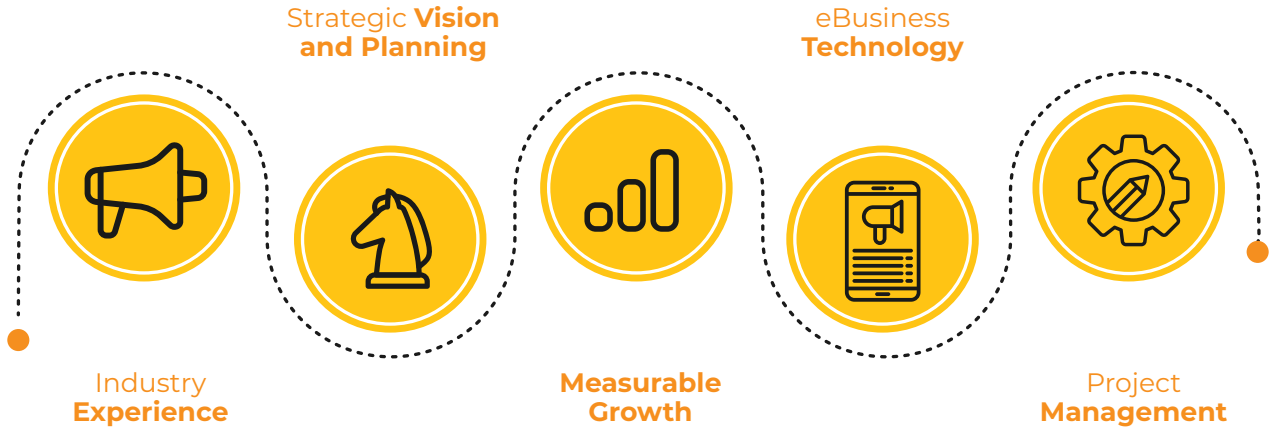


The Company seeks long-term working partnerships with manufacturers who are leaders in their market segment and who are committed to giving full cooperation and support to the respective markets.



Innovation is a constant in our work team, the constant training and updates of the environment, are a pillar for the growth of our services. We prepare ourselves to face adversities of any nature.

VALUE PROPOSITION



WHAT WE DO?



LOGISTICS



WAREHOUSING
AND
FULFILLMENT



SALES



MARKETING



E-MARKETING



MERCHANDISING



E-COMMERCE



REGISTRATIONS



LOGISTICS



We have the necessary resources to execute the logistics processes of your business in Mexico.

Our service includes inbound handling, Processing, warehousing, packing, picking, outbound transportation, Provides the Module of Logistic Services that shall mainly comprehend warehousing and delivery to retailer's designated location. Service Module also includes system that shall allow the Parties to control and follow-up the inventory at Representatives' warehouse.





FULLFILLMENT AND WAREHOUSING

HOW DOES IT WORK?

Our Fulfillment service processes the inventory of your business and offers you a complete service for the fulfillment of orders and distribution of shipments on defined dates.

Our warehouse is connected to your orders to facilitate information management.



1 INVENTORY RECEIPT



2 WAREHOUSING



3 ORDER PROCESSING



4 SHIPMENT



5 RETURNS

In e-commerce, the ability to effectively handle order returns is essential to keeping your customer satisfied.



6 SHIPPING DATE

Our service is distinguished by giving specific shipping dates to keep the satisfaction of the final customer.



SALES



Use our integrated sales force that visits supermarkets, home centers, department stores offices, and drugstores. Our existing nationwide network of key account executives, lowers the barrier of entry into the competitive retail space. Once the product is introduced, we ensure your products are properly managed.

MARKETING



Our marketing services ensure your products become widely known and part of the Mexican culture. If the product has a steep learning curve, our in-store demonstrators, will increase your product sales by demonstrating and explaining your product's benefits.



+ 5000
POINTS OF SALE



E-MARKETING



Our experienced digital marketing team, works with your team to create a digital strategy that create a strong brand identity with the Mexican customers. Our team helps you overcome any obstacles and will ensure your brand has a strong online presence.

E-COMMERCE



We help your company with a 360° strategy to boost your online sales.

OUR WORK STRATEGY IS BASED ON 4 BASIC PILLARS:

1. DEFINE STRATEGY

We define the sales model, products, target, budget and online promotion channels.

According to your business, we define viable markets.

2. POSITIONING

SEO strategy (Search Engine Optimization) for products and content.

3. DEVELOPMENT

Product registration on platforms (description, variants, images)

4. RESULTS

Monthly report of main KPI'S (views, clicks, purchases, checkout, etc.)

MERCHANDISING



REGISTRATIONS



The main objectives of our merchandising service are to guarantee the sale of your products on the store floor and attract new customers to your brand.

We create a comprehensive business strategy that adapts to your business needs, we study your target audience to facilitate communication and influence the purchase decision of your final customer.

We help you with the prior sanitary registration of product importation to introduce food, food supplements and non-alcoholic beverages into Mexican territory that comply with current sanitary legislation before COFEPRIS.



OUR BRANDS

Silk'n™
Beautiful Technology

wet n wild

LIP SMACKER®
BEST FLAVOR FOREVER™

CAMALEON
COSMETICS

SOFT
& DRI.

PARIS | EvoLuderm™

L O R A C

theradome®

EST 1970
BAYLIS & HARDING
ENGLAND

MAD BEAUTY
★



OUR CLIENTS



E-COMMERCE





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